

# ROCTalent 2019

Learning & Development Conference

## Session Speaker: Creative Design - Think Big! To Elevate Your Learner's Experience

**Eric Rowland**  
Paychex



Eric is a Learning Designer at Paychex, from Rochester, NY. He has been working within the field of education and instructional design since 2012. Eric graduated from SUNY Potsdam with a B.A. in History and Social Studies Education in 2012 and he received his M.Ed in Instructional Technologies from the University of South Florida in 2016. In 2018 Eric was a recipient of Elliot Maise's Learning 2018 30-Under-30 program. Eric's career goal is to inspire others to enable their creativity by focusing on the learner experience.

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